



Nevada Bodmer

*Web Designer and
Graphic Artist*

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EDUCATION

Bachelor of Art in Advertising and French

San Diego State University 2012

- Graduated Cum Laude
- National Society Collegiate for Scholars
- Society of Professional Journalists Member – SDSU Chapter

CERTIFICATION

- ✓ Inbound Marketing Certified – HubSpot
- ✓ HubSpot Certified
- ✓ COS Designer Certified – HubSpot
- ✓ Contextual Marketing Certified – HubSpot
- ✓ Continued Professional Development (CPD) in Web Design – Excel with Business

EXPERIENCE

2012 – Present

Marketing Web Specialist

Echo, a HealthStream Company

Designed and built web pages using HTML5, ASP.net, Javascript, and CSS3. Extensive web programming, building and maintaining business to business web-based applications.

Complete graphic design projects such as developing and designing logos; printed brochures; web pages; online and print advertising; booth graphics; and infographics.

Maintained corporate social media presence and engagement.

Maintained Search Engine Optimization and Pay Per Click campaigns.

Webinar Coordinator responsibilities using GoToWebinar.

Produce online marketing videos for web site placement.

2012 – Present

Freelance Graphic Artist

Responsive web design hand coding using HTML5 & CSS3.

Template work with WordPress and e-commerce integration.

Logo and business card design.

Printed marketing materials.

1/12 – 6/12

Communications and Marketing Intern

San Diego Hall of Champions

11/11 – 12/11

Graphic Design Intern

ACI Specialty Benefits

1/11 – 5/11

Intern

Thomson Reuters – Paris, France Location

KEY POINTS

- Extremely proficient in HubSpot Marketing Tools and Telerik Sitefinity CMS
- Experience building Constant Contact email campaigns
- Proficient in video editing and production using iMovie and Camtasia
- Increased corporate social media following on LinkedIn by 24%, on Twitter by 52%, and on Facebook by 55%

SKILLS

Web Design (HTML5 and CSS3)



Marketing
(Online/Email/Content)



Graphic Design (Adobe CS)



Team Coordination



**REFERENCES SUPPLIED
UPON REQUEST**